When People Care Enough To Act

Mike Green
with
Henry Moore & John O'Brien

Foreword by
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Reflections by

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In the companion DVD, **ABCD in Action**, you can visit five communities that have put the lessons in this book into action, see and hear Henry Moore and Mike Green present the key ideas in this book, and learn about the foundations of ABCD from John McKnight. Visit www.inclusion.com for more information.

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Foreword

This is a book by two of North America's master practitioners of Asset-Based Community Development –Mike Green and Henry Moore. Their work has advanced the field of Asset Based Community Development by focusing on the fact that citizens are the primary asset and activators of assets in local communities.

Citizens are, of course, the producers of democracy. And strong local communities are created when citizens are also the producers of the future. They cannot be replaced. No professional, institution, business or government can substitute for the power, creativity or relevance of productive local citizens. That is why Asset Based Community Development is, in practice, citizen centered community building.

This citizen-centered guide is the work of two great citizens. Mike Green has experience as a businessman, social worker, community organizer and Asset Based practitioner. He has combined all this practice in unique Asset-Based approaches to local organizing and inclusion of people who live at the margins.

Henry Moore's inventiveness as a city official has taught institutional leaders across North America how to **lead by stepping back**. He has shown how to support and nourish local citizen action rather than control, stifle or dominate local citizen efforts.

In this book, Mike Green and Henry Moore point the way toward creating a powerful citizen-centered local democracy that solves problems, welcomes all neighbors and creates a community of genuine care. Following their path will also lead to the discovery of our personal capacity to renew our own lives by connecting ourselves to the riches that surround us. We are, after all, not people half full. We are a people whose cup runs over.

Because Mike and Henry see this so clearly, they are wonderful guides to rediscovering the assets that we can use as we grow powerful as citizens, and our democracy comes alive again.

–John L. McKnight

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